







## PERSONAL

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# ADI GALIS YOGEV

Very passionate, creative and competent video editor and after effects artist, with a strong desire to get into motion graphics design role. Experience in advertising, content creation, directing and post production. Have worked in high energy, driven and demanding environment where a high quality video was required with a quick turnaround.



## SKILLS

Adobe Premiere pro	★ ★ ★ ★ ★
Adobe After effects	★ ★ ★ ★ ★
Adobe illustrator	★ ★ ★ ★ ★
Photoshop	★ ★ ★ ★ ★
Final cut	★ ★ ★ ★ ★



## ACHIEVEMENTS

- Creating viral movies that had millions of views across social platforms  
<https://www.facebook.com/zodiacsignsil/videos/549964052039612/>
- Managing the media production and content for drills in a lead international event (IPRED)  
<https://www.youtube.com/watch?v=7vaN99lBO9E>
- Head Editor of the YouTube 'Doctors Channel' - A healthcare channel that provides important medical & patients' rights information from specialist doctors.

The channel has won two prestigious medical and innovation awards.

[https://www.youtube.com/channel/UCuIDYNXQSnD70iw8toxab3Q?sub\\_confirmation=1](https://www.youtube.com/channel/UCuIDYNXQSnD70iw8toxab3Q?sub_confirmation=1)



## WORK EXPERIENCE

- 2019 - Present  
**Freelance Video Editor and After Effects artist**  
London
  - Provides video services such as corporate videos, testimonial, marketing videos, Visual content for conferences and many more.
- 2019 - Present  
**Volunteer video producer**  
Leonard Cheshire Disability, London
- 2018  
**After Effects Animator**  
Studio-Insight, Herzliya
  - Creating animation for installations and corporate events, with complexity of different screen sizes.
  - The work included: Video editing, Chroma key, Video mapping and Creating motion graphic content.
- 2017 - 2018  
**Head of Video Division**  
Growlead (AKA - Viralemon), Herzliya
  - Creating new original content to go viral on the company social media platforms.
  - Edited, Animated and produced many videos that got millions of views across the different social media networks.
- 2011 - 2018  
**Freelance Head of Video Division**  
Kaleidoscope LTD, Tel aviv
  - Managing the company's video department: Overseeing the budgets and

teams structure. hiring freelancers and assign crew for each project. Directing and overseeing production and filming, managing all post production process.

- Clients include: Teva Pharmaceuticals, Better Place, European Union, Interpol, Msd, Bayer, Verint, Rafael, Israel police and more.

2016 - 2017

#### **Freelance Video Editor/ AE animator**

Blue Monkeys Production, Tel Aviv

- Managing multiple creative projects simultaneously and create compelling content and operate efficiently under strict deadlines.
- Working on corporate videos, video clips, stage content, testimonials and many more.

2014 - 2015

#### **Freelance Video Editor/ AE animator**

BY Production, Petah- Tikva

- Head editor of one of the main project 'Doctor channel' while managing the client relation and post production process.
- Working independently and in collaboration with the multimedia design team to deliver compelling videos.



## **EDUCATION AND QUALIFICATIONS**

2019

#### **Motion graphics course**

Escape studio, Pearson College, London

2012

#### **After Effects advance and basics course**

Mentor College, Tel-Aviv

2009 - 2011

#### **Diploma Practical Engineering in Cinema & TV arts**

Sapir Academic College, Sha'ar HaNegev